

For Immediate Release

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Freedom Press Awards Green Patriot Award to Lotus Brands Inc.

Twin Lakes, WI. Freedom Press and Green Patriot Radio of Topanga, CA (www.greenpatriot.us) has created the Green Patriot awards to encourage and reward companies and organizations of all sizes who are embracing the call to be socially and environmentally responsible for the benefit of their customers, their employees, all mankind and all life on our planet.

The Green Patriot award for July 2009 was presented to Lotus Brands, Inc. of Twin Lakes, WI (www.lotusbrands.com) for organic leadership, green entrepreneurial innovation and global sustainability.

One of the purposes of the Green Patriot award is to connect **Green Patriot** environmentalists and shoppers with green consumer product resources so they can use their purchasing power to support businesses that have **Green Patriot** policies. Emphasizing the importance of our purchasing decisions is part of our mission—as is helping you to find great patriotic companies intent on being **Green Patriot** leaders themselves.

Lotus Brands, Inc. is a majority woman-owned company started for the purpose of providing safe, effective and natural alternatives to people for maintaining their well-being in harmony with the planet. Product brands sold by Lotus Brands try to address real concerns with solutions inspired by Nature.

Some of the primary brands supplied by Lotus Brands include:

Ancient Secrets Nasal Cleansing Products: The #1 selling net pots in the health food industry provides an effective way to reduce the impact of dust, pollution, pollen and dry air on the nasal and sinus passages, thereby providing drug-free relief year round with a simple, effective patented nasal cleansing device.

www.ancient-secrets.com

Eco-Dent Premium Oral Care Products: Eco-Dent is the leading premium supplier of the renowned baking soda and sea salt based toothpowder line that provides real benefits to oral hygiene with less abrasivity, remineralizing teeth without the use of fluoride and providing premium products that are both economical and environmentally sound. The line also features the TerraDent replaceable head toothbrush brand which has the lowest bacterial load of any major brand of toothbrush tested by Oeko-Test in Europe, due to the thermo-welded head and the replaceable head system. The savings in production energy, raw materials, pollution and landfill impacts by using these replaceable head toothbrushes are also enormous. www.eco-dent.com

LifeTree Household Cleaning Products: Life Tree products have been one of the leaders in clean, green household cleaning for several decades. Adhering to the highest standards for ingredients, Life Tree tested best in class for lack of 1,4 dioxane contamination among natural dishwashing liquids in 2008, and tested clean, along with several other brands, in 2009; thereby maintaining its leadership position in providing safe, natural and effective household cleaning products. Life Tree provides a

complete range of products for general household use, bathroom cleaner, laundry liquid and dishwashing. www.lifetreeproducts.com

Light Mountain Natural Hair Color and Color The Gray: This brand was launched under the name Helix Henna in the 1970's but has undergone continuous upgrade and product development since being taken over by Lotus Brands and changing its name to Light Mountain in the 1980's. This was the first (and only) brand of 100% botanical hair colors that developed a non-chemical 2 step program to color gray hair called (appropriately) Color the Gray! During 2007 and 2008 Light Mountain worked with growers to provide NOP/USDA certified organic botanicals for the brand and now virtually all of the hair colors in this brand utilize almost entirely "certified organic" ingredients; with any that are not possible using tested "pesticide free" components. And the brand does not rely on the use of any chemicals whatsoever to provide a safe, natural hair coloring alternative to the chemical based hair coloring systems that are suspected to have links to a number of disease conditions including cancer. www.light-mountain-hair-color.com

Lotus Press: The Lotus Press division of the company focuses on providing books on leading alternative health modalities such as Ayurveda, Chinese Traditional Herbal Medicine, Herbalism, and Reiki. Lotus Press is one of the leaders in the field of publishing books on these modalities worldwide. www.lotuspress.com

Other Products: Lotus Brands has a number of other brands that promote natural health and wellness alternatives that provide safe, effective alternatives to the chemical and pollution-dependent solutions that dominate the market. Lotus Brands believes that offering these choices not only helps people live healthier lives, but also helps address the imbalances we face in terms of resource and energy use, and the polluting of the planet which has survival implications for all living beings. In addition, Lotus Brands believes that providing these alternatives helps to address the underlying change in consciousness that is required for humanity to survive the current crisis.

For More Information: Lotus Brands, Inc., P O Box 325, Twin Lakes, WI 53181 USA. 262 889 8561 office phone. 262 889 2461 office fax. www.lotusbrands.com lotusbrands@lotuspress.com. Lotus Brands products are available at most major health food stores nationally.

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